



## Rainbows as optimism :-)

Many see rainbows as an LGBTQ2s+ icon, but it's also always been (and will continue to be?) an icon of optimism



## 1. Rainbow Project – Don Valley Parkway

DESIGNER  
Berg Johnson

YEAR  
1972



## **2. Owl with Rainbow Basket**

DESIGNER  
Betsy Meeko Sr.

YEAR  
2010



### **3. Winter Athletics Rainbow Leaf Tee**

CLIENT  
Drake General Store

YEAR  
2013



## 4. Rainbow Paper Birds

DESIGNER  
Akane Saito

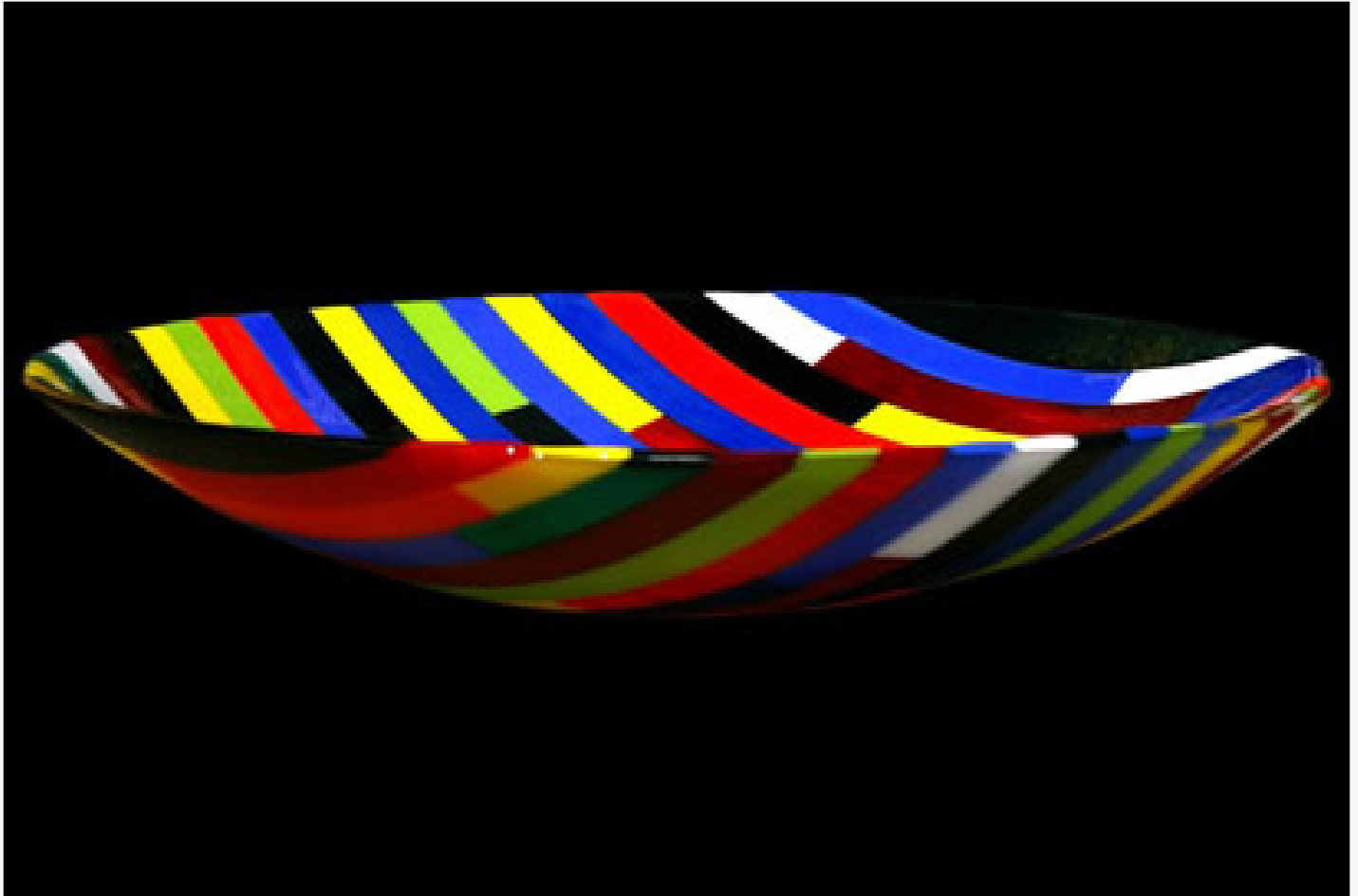
YEAR  
2007



## 5. Memorial Rainbow Drum

DESIGNER  
Joe David

YEAR  
1977



## 6. Rainbow Bowl

DESIGNER  
Marcela Golod  
Sergio Golod

YEAR  
2006

**Listen to the Rainbow!**

**F**resh. Bright. Leading you to a rewarding experience. And that's what we promise at CKEY, too. Good music, nice people and solid news. A great all 'round radio station.

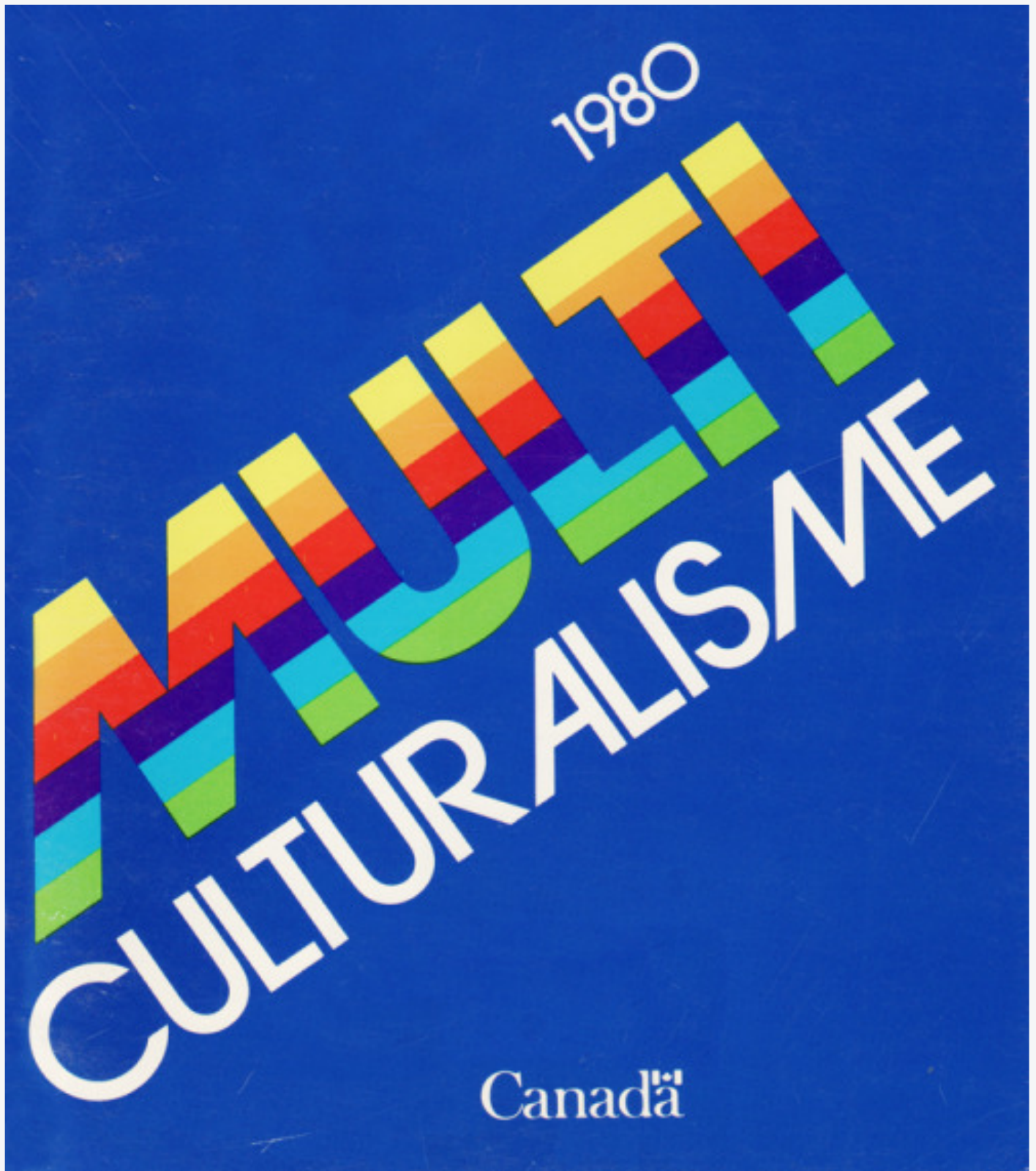
Follow the rainbow to easy listening radio. We think you'll agree that it's as good as gold.

**590 / CKEY**  
RADIO TORONTO

## 7. Listen to the Rainbow Ad

CLIENT  
CKEY Radio





## 8. Multiculturalisme 1980

CLIENT  
Government of Canada

YEAR  
1980