



## Trans-Canada Highway

Objects picked up or spotted on long imagined road drifts across the continent.



## 1. The Marathon C-300

CLIENT  
Marathon Electric Car Ltd

YEAR  
1978

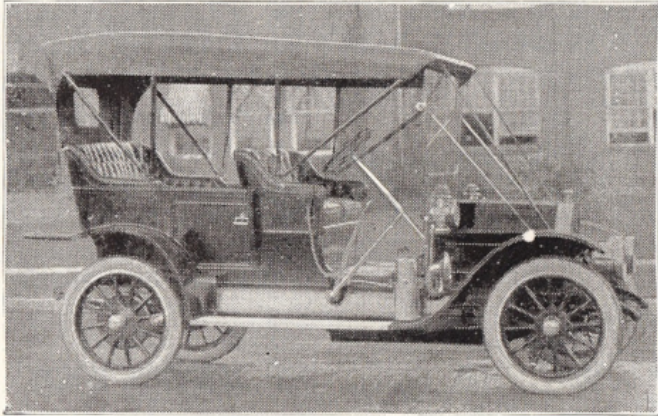
NOTES  
Auto-fantasy



## 2. Enbridge Water Tank – Regina, Saskatchewan

CLIENT  
Enbridge

YEAR  
1995



## **THIS CAR COMMANDS ATTENTION**

Not only from the "town-man" but from the "country-man" as well. Ten years ago the automobile was an expensive experiment but to-day automobiles are so planned that they have become not only a practical success but a positive necessity to mankind in every walk in life.

The McLaughlin-Buick is strikingly different to most cars inasmuch as it possesses that rare ability to give satisfactory service on the city pavement, country road or on the farm

The expense of up-keep with a McLaughlin-Buick has been so reduced that to-day a man can operate a car for less than the cost of feeding a horse.

Our Models 1910 are the finest in every detail that our enormous factory has yet produced --- send for a catalogue and learn all about the McLaughlin-Buick for 1910.

### **MODEL "F"**

The old reliable two-cylinder, chain-drive, 22-horse-power, 5-passenger touring-car.

**\$1300**

### **MODEL "S"**

Four-cylinder touring-car, 4 or 5-passenger, 22-horse-power, magneto, shaft-drive

**\$1325**

### **MODEL "19"**

Four-cylinder touring-car, shaft-drive, 30 to 35-horse-power, magneto, (with top and wind-shield extra).

**\$1875**

### **BRANCH HOUSES**

carry full stocks of cars and repairs at Toronto, Hamilton, London, Winnipeg, Calgary, Montreal, St. John. ¶ Repairs may be had promptly from any of our seventy agencies throughout the Dominion

**McLAUGHLIN MOTOR CAR CO. LIMITED, OSHAWA, ONT.**

## **3. McLaughlin-Buick Ad**

CLIENT

McLaughlin Carriage Company Limited

McLaughlin Motor Car Company

YEAR

1910



## **4. Garbage Gobbler**

DESIGNER  
Len Shaw

YEAR  
1955



## 5. Terry Fox Marathon of Hope Van

YEAR  
1980



The **TATE**

*Silent — Speedy — Luxurious — Electric*

Coupe  
Roadster

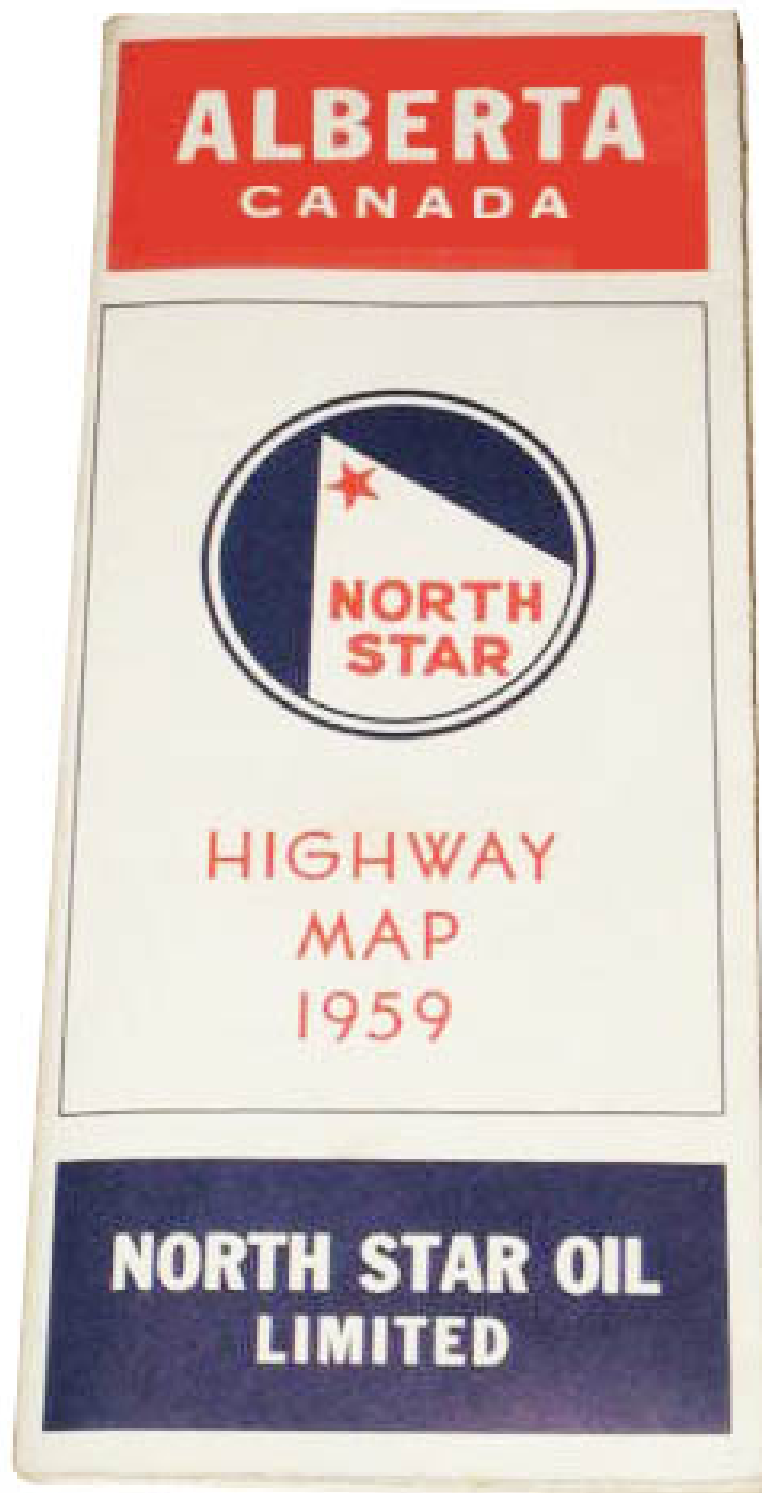
Commercial  
Electric Cars

TATE ELECTRICS, LIMITED, WALKERVILLE  
TORONTO MONTREAL

## 6. Tate Electric Cars Advertisement

CLIENT  
Tate Electrics Limited

YEAR  
1914



## 7. North Star Alberta Highway Map

CLIENT  
North Star Oil

YEAR  
1959





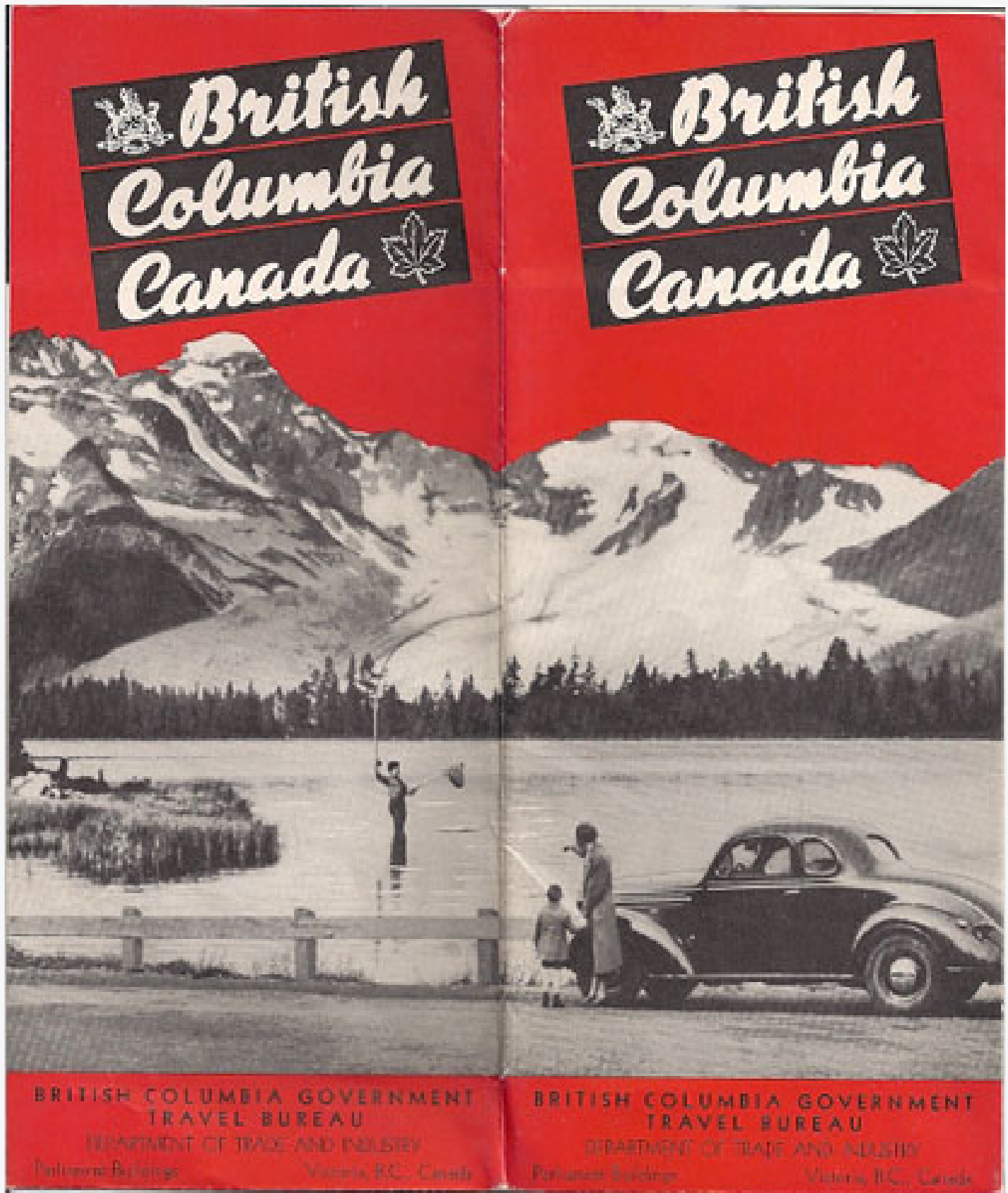
## 8. “Drivers for Wildlife” Highway Sign

CLIENT  
Parks Canada and the Government of Alberta

YEAR  
2004



**9. Big Apple Fruit Stand – Colborne, Ontario**



## 10. British Columbia Canada Map

CLIENT  
British Columbia Government Travel Bureau



# 11. Crowsnest Pass Traffic Signs

CLIENT  
Government of Alberta

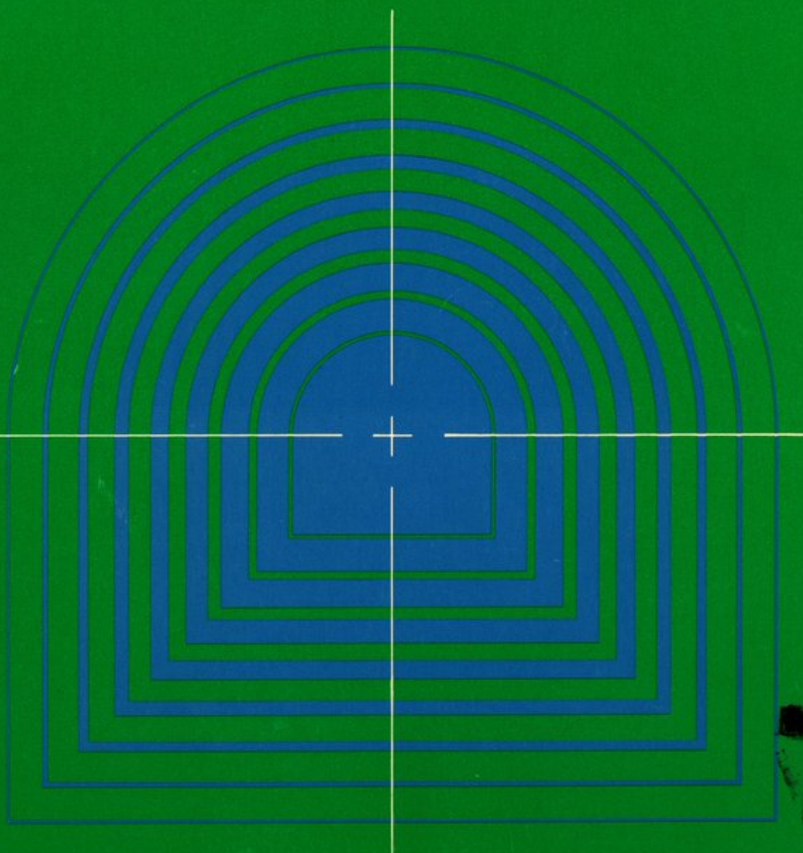


Ministry of  
Transportation and  
Communications

Research and  
Development  
Division

# tunnelling technology

an appraisal of  
the state of the art  
for application to  
transit systems



TRAN

TF  
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## 12. Tunneling Technology

CLIENT  
Ministry of Transportation and Communications